

Track Star Racing & Next Century Youth "The Partnership"



Caesar Gonzales, Pro Racer (front)

The Principles of Track Star Racing has a number of powerful stories to share with youth, but more importantly the passion for giving back to youth based on those personal experiences. These personal stories and passion for youth success has led to a partnership created between Track Star Racing and Next Century Youth, Inc. (a non profit 501(c)(3) based in Roswell, Georgia. This partnership compliments the efforts of NCY and introduces another option for youth to consider in tandem with their personal interest of riding/racing bikes. The program will allow them to explore this as a viable career.

NCY focuses their efforts in dealing with youth who as a result of their past environments and negative exposures struggle with envisioning a world of success. NCY has a number of youth specific programs including the most recent launching of their Leadership Prep Academy referred to as "The Pillars of Success within Next Century Youth, Inc. "(PSNCY).

The specific mission of this initiative is to provide exposure, options and opportunities for youth beginning with the core of who they are, where they are trying to go, their unique talents and gifts and the necessary preparation, support, encouragement and direction in getting there. This partnership will take place in classroom settings as well as via race tracks and pits with the Racing Team we are in partnership with.

Principles from both organizations reflect daily on the need and passion for such programs in tandem with their personal experiences and journeys which are always shared with the youth to confirm that they can turn the negative situations into positive outcomes. The youth are likewise allowed to share their stories in effort to cleanse and rid themselves of those negative perceptions and beliefs that they will never be anything. This allows the youth participants to embrace the personal triumphs and see beyond their own personal struggles by witnessing the successes that have been realized by the principles of Track Star Racing and other leadership partners of NCY. No doubt the bike riding/racing piece is a powerful one because most teenagers have a need for speed. We are attempting to offer something where they can enjoy that passion but in a way that is safe, the youth are informed, conditioned and prepared for such opportunity. We believe it will also curtail the teen deaths via bikes and racing on public streets. We are looking to create synergies with local law enforcement departments as this initiative will also re-direct youth desire for street bike racing back to the tracks which minimizes citizen exposure to such racing on our highways.

Other specifics of this leadership initiative will help youth understand their own self worth, their talents and will create real leadership, exposure, preparation and opportunities for youth as they transition to, through and beyond high school. The program overall will open doors for internships and scholarships and will carry athletic/special interest components for developing leaders on the basketball court, lacrosse field and, yes dirt bike riding/street bike racing – but more importantly instill a strong positive foundation and self worth within the youth participants.

This program of approximately 35 youth (ages 13-18) will be an extremely intense and competitive one and will require specific levels of commitment by the youth during and beyond the initial 10 month time frame. It is our belief that these youth will be the next century of leaders.



Mary Brooks Green, NCY Founder

"We are both excited and grateful to find such a fascinating partnership. The racers' personal journeys alone will have such a tremendous impact on these youth - and then to bring this type of exposure is what the partnership is all about."

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